



1600 East High Street
Pottstown, Pennsylvania 19464-5093
610-327-7000
www.pottstownmemorial.com

For Immediate Release

Debra Bennis, Director
Marketing & Community Relations
(610) 327-7464
Deb_Bennis@chs.net

POTTSTOWN MEMORIAL MEDICAL CENTER NURSES RECEIVE AWARD
Progressive Cardiac Care Unit Honored by ADVANCE for Nurses Magazine

Pottstown Memorial Medical Center's (PMMC) Cardiac Progressive Care Unit (PCU) is the recipient of the first place award in the 2008 *ADVANCE for Nurses* Best Nursing Team contest.

Benita Grill, R.N., BSN, PCU Patient Care Director, who submitted the entry for her unit, highlighted the importance of strong leadership and understanding the patients' needs and wants. The 41 RNs, who monitor 31 cardiac beds, are encouraged to be patient advocates and to treat their peers with respect.

"Nurses are no longer hesitant to talk to physicians or other professionals about a patient," Grill explains. "In putting the patient first, the team has grown into an assertive group of professionals. This has earned us high patient satisfaction scores."

In her magazine submission, Grill emphasizes that open and regular communication between staff has strengthened team morale. To ensure interaction, staff participates in several unit-based committees and also has a say on who is hired. "Each prospective hire is interviewed by at least two staff members, and if they don't feel the candidate is a good fit, we don't hire that person, Grill adds."

Grill and her team are very honored to win the award. "We are all very excited and proud to be named the 'Advance for Nurses Best Team of 2008'", says Grill. "Our staff has worked hard over the past four years to build this team; it's not something that happened overnight. We're committed to our patients and we've made a commitment to each other."

Along with an engraved plaque, each member of the PCU received an individual certificate, a Best Nursing Team pin to wear on their scrubs, and other gifts. The team will also be recognized at a special celebration courtesy of *ADVANCE*.

"Now the real challenge begins. We need to continue to provide the best care possible, and never become complacent in our professional role." Grill adds. "We have become the role model of teamwork, and we've got to live up to that expectation every day."